



Accredited by
NAAC (UGC) with 'A' Grade



DEPARTMENT OF MANAGEMENT STUDIES



NATIONAL INSTITUTE OF SCIENCE AND TECHNOLOGY
Approved by the All India Council for Technical Education (AICTE), New Delhi

B. Tech from IIT, Kanpur, M.S from University of Houston, USA. Worked in top-notch US and Indian companies in the area of CAD/CAM. Received J.F.K. Lincoln award. Set up Technical Consultancy firm in Electronic Design Automation in FPGA and VLSI in New Delhi. Founder Promoter and Director of NIST since 1996, and keen promoter of research groups like Robotics Group, Embedded Systems Group and the Bioinformatics Group. Recipient of “Shikshya Gourav Award”. Ex-member of the Board of Management of Biju Patnaik University of Technology. Passionate about e-Governance in Educational Institution. An able administrator and a pioneer of the quality technical education in Odisha.

Prof. Sangram Mudali, Director



About Department of Management Studies

Situated in the lap of the Eastern Ghats, National Institute of Science and Technology (NIST) has risen fast to set several benchmarks in the fields of Engineering, Technology and Management in the past few years. The Institute has been a trend setter in Academics, Research, Training and Consultancy in this part of the country. The Institute runs the reputation of having some of the best brains which have engineered innovative academic rigour and research paradigms. Continuing with the legacy, Department of Management Studies is the youngest offshoot of the National Institute of Science & Technology, Berhampur, Orissa. Started in the year 2006, Department of Management Studies focuses on developing the managerial competence among the students through acquisition of specialized knowledge and skills. In addition, the school emphasizes the importance of developing a sense of social justice with right attitudes and values of discipline, dedication and commitment among all its members from various management disciplines of Marketing, Finance, HR, Operation, IT and Retail.

We offer following programs at Department of Management Studies:

Master of Business Administration (MBA) approved by All India Council for Technical education (AICTE) and affiliated to Biju Patnaik University of Technology (BPUT), Odisha.

Detail of Approved Intake of Students

Master of Business Administration (MBA) 60

Eligibility & Admission Procedure

Admission to MBA program is through Odisha JEE Counselling. Apart from the above test the students having a rank/core in CAT/MAT are also qualified to take admission in MBA programme.



Salient Features

- ❖ Founded by Technocrats & Entrepreneur from IITs, IIMs and US Universities
- ❖ Faculty recruited from Top Indian and US Universities and from Industry
- ❖ Network based ERP software used for all administrative, accounting and academic purposes
- ❖ State of Art Laboratories
- ❖ Excellent Quality Management and IT education like SAP (University Alliance Partner), Minitab, Oracle, SPSS, SYSTAT, MS Project offered to students to make them more employable.
- ❖ Case Study & Live Project Based Teaching.
- ❖ Free Pre Placement Training.
- ❖ RAI, SAP Functional, IBM BI, ORACLE Certification as part of Regular Curriculum to make Students Industry Ready
- ❖ Fully computerized well equipped Library
- ❖ Digital library connected to international & national on line journals
- ❖ An array of multimedia tools, cases and learning resources
- ❖ Access to over 5,000 company profiles and data
- ❖ 24/7 Campus Wireless Internet Service
- ❖ Foreign Languages Courses in Japanese and German
- ❖ Teaching Assistantships and Book Bank facilities for Meritorious Students
- ❖ Separate hostels for boys and girls
- ❖ Soft Skills Training(on & off campus) and English Language Laboratory
- ❖ Free Laptops for all Students with 2 years on site maintenance warranty
- ❖ Quality Placement in Core/MNC/Banking/MF/NGO Companies.



Core Courses

- ❖ Organization Structure & Management
- ❖ Organizational Behaviour
- ❖ Quantitative Methods for Managers
- ❖ Financial Accounting
- ❖ Managerial Economics
- ❖ Communicative English
- ❖ Marketing Management
- ❖ Human Resource Management
- ❖ Operations Management
- ❖ Financial Management
- ❖ Managerial Computing
- ❖ Business Communication
- ❖ Industrial Relations
- ❖ Legal Aspects of Business
- ❖ Management Information System
- ❖ Business Research,
- ❖ Business Ethics & Corporate Governance
- ❖ Cost and Management Accounting
- ❖ Banking Management
- ❖ Strategic Management
- ❖ Insurance and Risk Management

Specialization Courses

Marketing:

Advertisement Management
Consumer Behaviour
Sales and Distributions
Management
Services Marketing
Product and Brand Management
Strategic Marketing

Operations Management:

Materials Management
Supply Chain Management
Service Operations Management
Quality Management
Project Planning and Control
Physical Assets Management

Finance:

Financial Services
Security Analysis and Portfolio
Management
Financial Derivatives
Project Appraisals
Merger & Acquisitions
Corporate Tax Planning

Human Resources:

Compensation Management
Human Resource Planning
Human Resource Development
Performance Management
Cross Cultural and Global HRM
Human Relations Legislations

IT & Systems:

Relational Database Management
System (RDMBS)
E- Commerce
Enterprise Resource Planning
Software Engineering
Warehousing & Data Mining
Information Security & Cyber Law

Our Placement Cell

The Institute conducts rigorous Pre-Placement Training Programmes for MBA students to make them Industry-ready throughout the academic year. The Institute has tied-up with IMS learning centre, Bhubaneswar, to improve the students' communication & soft skills. The Institute has also tied-up with TIME, Bhubaneswar, to train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills. The faculty members of NIST from all the streams are conducting in-house pre-placement training programmes consisting of written tests and personal interviews.



Clubs at NIST

- ❖ Astronomy CLUB
- ❖ Robotics CLUB
- ❖ Electronics Hobby CLUB
- ❖ Entrepreneurship Development Cell
- ❖ Renewable Energy CLUB
- ❖ CLUB Excel
- ❖ EUREKA CLUB
- ❖ Astronomy CLUB
- ❖ Robotics CLUB
- ❖ Electronics Hobby CLUB
- ❖ Renewable Energy CLUB
- ❖ CLUB Excel
- ❖ EUREKA CLUB
- ❖ EQUITY RESEARCH CLUB



Our Faculty Members

Dr. Arun Kumar Mahapatro, M. Com, PhD, L.L.B

EXPERIENCE: More than 39 Years of Experience in teaching from different Govt. Colleges of the state. Produced a number of Ph. D & M. Phil scholars. Associated with many administrative assignments during his career. Written number of articles in national and industrial journals. Empanelled with IGNOU as a visiting faculty for last ten years.

Mr. Bhaskar Bandyopadhyay, B.Sc, P.G.D.B.A , MBA , Ph.D. (C), Spln, SMFI, AICTE , IIM

EXPERIENCE: An agricultural graduate from Orissa University of Agriculture and Technology (OUAT). Excel Industries Ltd, Area Representative / Area In-charge ,7 Yrs. (JMC/MMC) United Phosphorous Ltd., Marketing Manager ,2.5 Yrs. (MMC) Aries Agro- Vet Industries Ltd., Area Sales Manager (Eastern Zone),1.5 Yrs. (MMC) Dhanuka Pesticides Ltd., Asst. Area Marketing Manager, 1.5 Yrs. (MMC) ICFAI National College (H.Q.), Department of Marketing, Faculty Member-Marketing(General & Specialization) ,1.5 Yrs. NIST Business School ,Asst. Professor (Marketing & Strategic Management), 2.5 Yrs +

Dr. E. Raja Rao, Ph.D. in English, M.A. (English), Fullbright Scholar

EXPERIENCE: Former Professor of English, Berhampur University (1993-2003). Former Director, Women's Studies Research Centre,Berhampur University (1998). Former Director, Centre for Canadian Studies, Berhampur University (1999-2003). Post-graduate teaching experience in Berhampur University for about 20 years. Under-graduate teaching experience in Government Colleges for about 14 years. Fiver years' teaching experience in the field of Communicative English and Business

Mr. PRAMATH NATH ACHARYA, M.Com, M.Phil, LL.B, MBA

He holds his M.Com, M.Phil and LL.B from Berhampur University. He earned his MBA in Finance from Pondicherry University. He has also completed several Short-term Courses on Financial Modelling, Risk Management, Equity Research and Commodity Derivative from Indian Institute of Technology, Kharagpur. He has qualified the Licentiate Examination of Insurance Institute of India. With more than 8 years of teaching, Mr.Acharya has published several research papers in referred journals.

DR. BHANU PRASAD BEHERA, MBA, PGTD, Ph.D

He holds his B.Tech from National Institute of Technology, Rourkela and MBA in Operation Management from Utkal University. He earned his PhD from Berhampur University. He has qualified UGC NET and Post Graduate Diploma in Training and Development from Indian Society for Training and Development. He has 4 years of Industry experience in an Indo-Norway Joint Venture company Safa Marines and Riken Instrumentation Ltd. Chandigarh. He has more than 9 years of teaching experience in the Operation Management. He is also associated with Placement Cell of the Institute.

Mr.Trayambak Mahapatra , MA, MIBA,MBA

He holds his MA in English from Sambalpur University, MIBA from Banaras Hindu University, Uttar Pradesh and MBA in Finance from Leeds (UK). He is continuing his PhD in the areas of Venture Capital Financing under Ravenshaw University. He has 16 years teaching and research experience.

Dr. SUDHIR KUMAR PANIGRAHY, MA (Eco), MBA, PhD (Eco)

He earned his MA, MPhil and Ph.D in Economics from Berhampur University. He has also completed his MBA in



Human Resource Management from Indira Gandhi National Open University, New Delhi. He has more than 18 years of teaching experience. He is also the Coordinator of the Institute's Placement Cell.

Mr. KUMAR SRIKANT NAYAK, MBA

He holds his MBA in Marketing from Utkal University. He has 2 years of industry experience and more than 7 years of teaching experience. He is also a certified trainer in SAP. He is pursuing his Ph.D on Customer Perceived Value under Utkal University. He is also associated with Placement Cell of the Institute.

Dr. Ratnakar Mishra, MA, MBA, PhD

He holds his MA in Sociology from Utkal University and MBA in Human Resource Management from Devi Ahalya University, Indore, Madhya Pradesh. He earned his Ph.D from Berhampur University on Effects of Industrial Displacement. He has also published several papers in the journal of national and international repute. He is a certified teacher of All India Management Association (AIMA).

Mr. Chinmaya Sahu, MBA

He holds his B.Tech and MBA from Biju Pattanaik University of Technology, Raurkela. He has more than 8 years of teaching experience.

Dr. Archana Bhagat, MBA, PhD

She holds her MBA and Ph.D in Human Resource Management from Utkal University. She has more than 5 years of teaching experience. Her area of interest lies in Organisational Behaviour.

Dr. Suresh Chandra Patnaik, MBA, PhD

He holds his MBA and Ph.D from Berhampur University. Prior to joining, he was associated with Industry for 23 years. He joined in this Institute in 2006. He has presented his several research papers in the national and international conferences.

Mr. Ajay Rath, MBA

He holds his M.Sc in Electronic Science and MBA from Berhampur University. He has more than ten years of experience in teaching.

Ms. Gayatri Panda, MBA

She has done her MBA in Human Resource Management. She has more than six years of teaching experience to her credit. She is pursuing her Ph. D in Human Resource Management. She has presented and published her research papers in many national and international journals of repute. Her research interest lies in the field of competency mapping.

Mr. Bishnukar Nayak, M.Sc, M.Phil, PGDCA

He holds his M.Sc, M.Phil in Mathematics from Berhampur University. He has also done his PGDCA from Berhampur University. He has more than 7 years of teaching experience. His research interest lies in Operation Research. He has published several research papers in the journal of national and international repute.

Mr. Raghunath Sahoo, MA, MBA

He holds his MA in Economics from Utkal University and MBA from Indira Gandhi National Open University, New Delhi. He has qualified NET under University Grant Commission. He has more than nine years of teaching and research experience.

MR. Milan Kumar Sahoo, MBA

He holds his MBA in Finance from Biju Pattanaik University of Technology, Raurkela. He has also qualified UGC NET. He is continuing his Ph.D in the finance area under Utkal University. He has more than 8 years of teaching experience.

Mr. Dipti Ranjan Lenka, MA

He holds his MA in English from Ravenshaw University. He is BEC Higher Qualified. He is a certified trainer and EExaminer of Cambridge ESOL examinations. He has more than 10 years of teaching experience to his credit.



Research Publication by Faculty Members:

- ❖ Panda.G. & R Mishra(2014): Impact of financial status on designing training and development programs; an empirical study” Splint International journal of Professionals. Vol-1(1), 80-88.
- ❖ Mahapatra, T.S (2014)The Exit phase of Individual Angels, Angel Syndicates and Corporate Angels in Journal of Management Research, Vol 14, Issue 2.
- ❖ Patnaik,A. and Mishra, R. (2014). “Climate controlled environment and student productivity: An empirical analysis”. Parikalpana, Vol-10(1), 127-141.
- ❖ Mohapatra, A.P. and Acharya, P.N., (2014): “Management of Water Resources: Problems & Prospects”, Orissa Journal of Commerce, Jan, Vol. XXXIV, No-2, pp.67-73. ISSN 0974-8482.
- ❖ Bhagat,A,(2014): “Charismatic Leadership and its Effect on Performance Outcome: An Analysis on Linking Mechanism”, In Business of being in Business, New Perspectives, Vol1, 1st Edition., Biswajeet Pattanayak, Kalyan Shankar Ray Phalgu Niranjana (Eds) Excel Books , India,; 63-69
- ❖ Panda Gayatri, Mishra Sisira Kanti ; (2013), “Human Resource Productivity and Organisational Excellence”, Published in ANVESHAK, An International Journal of Management, Vol. – 2, No. – 1, January 2013, Pages from 120-130, ISSN: 2278 – 8913.
- ❖ Mahapatra, T.S and Satapathy, S. (2013): How do Individual Angels, Angel Syndicates and Corporate Angels do Due-diligence of Investment proposals? Asia Pacific Journal Of Innovation and Entrepreneurship, 7(3):83-91
- ❖ Mishra, R (2013). ‘Understanding displacements through human rights’; a case study.. Vikalpa. (IIM, Ahmedabad) (Accepted for publication).
- ❖ Acharya, P.N. (2013): “Raising Funds through Commercial Paper”, Business and Economics Facts for You, March, Vol. 33, No. 6, pp 18-21. ISSN: 0970-2652.
- ❖ Acharya, P.N. and Mohapatra, R.P., (2013): Working Capital Management: A Case Study of NALCO, Journal of Accounting and Finance, Vol. 27 No. 2 pp 35-44, ISSN: 0970-9029.
- ❖ Mohapatra, A.P., Acharya, P.N., and Mahapatra, R.P., (2013): “Determinants of Share Price Behaviour: A Detailed Review of Empirical Studies”, Indian Journal of Finance, Nov., Vol. 7, No.11, pp 38-50. ISSN: 0973-8711.
- ❖ Panda A, Bhagat A. (2013): Drug Promotional literature: will they promote rational drug prescribing. Biomedicine.; Vol 33, Number 4: 550-554.
- ❖ Behera,B.P., Das, R.R. and Panda, A.K.(2013): Evaluation of Minimum make span using Modified Evolutionary Algorithm, Journal of Engineering Innovation, Vol. IV Issue 1,ISSN 2230- 9373.
- ❖ Banerjee, B (2012): “Application of Business Intelligence in Constructing the Lead Strategy for Strategic Marketing of Agrochemicals in Eastern India : An ISM Approach”, Facets of Business Excellence , Macmillan Advanced Research Series (ISBN: 978-935-059-029-4) , MACMILLAN Publishers INDIA LTD.
- ❖ Mahapatra, T.S (2012). “The screening of Investment proposals by Individual Angels, Angel syndicates and Corporate angels.” Asia Pacific Journal Of Innovation and Entrepreneurship 6 (2):47-72
- ❖ Jena, R., M. Aparna, Sahu, C., Ranjan,R. and Rajesh, A. (2012)”Ensuring Audit Log Accountability through Hash Based Techniques”, International Journal of Future Computer and Communication, Vol. 1, No. 4.
- ❖ Acharya, P.N., Biswasroy, P.K., and Mohapatra, R.P., (2012): “Determinants of Corporate Dividend Policy: A study on SENSEX included Companies”, Indian Journal of Finance, April, Vol. 6, No.4, pp35-43. ISSN: 0973-8711. (IF: 0.4210 in 2012)
- ❖ Acharya, P.N. and Mohapatra, R.P., (2012): “Validity of Lintner’s Dividend Behaviour Model in Indian Banking Sector: An Empirical Analysis”, Management Insight, June, Vol. VII, No. 1, pp 72-76. ISSN 0973-936X.
- ❖ Bhagat A, Sahoo FM. (2012): Personality in Charismatic Leadership: An Empirical study in NTPC Odisha. The International Journal’s Research Journal of Social Science & Management.; Vol 2, Number 7: 7-19.
- ❖ Mishra, R , R.N. Subudhi. ,S.Mangaraj.(2011), ‘Effect of leadership change on financial performance ; An experimental study on Self Help Groups in Odisha, ‘Sidhant, Vol. no – 11,No-2, Bhubaneswar.
- ❖ Bhagat, A., (2011)” Personality Predictors and Charismatic Leadership in NTPC: A study in Orissa”,In Organizations in the New Millennium Challenges & Opportunities, Vol1, 1st Edition.,Ravikesh .Srivastava.,Vidhi. Agraval , Suruchi Singh (Eds) MACMILLAN Advanced Research Series , India,; 61-65.
- ❖ Acharya, P.N. and Mohapatra, R.P., (2009):”Corporate Disclosure and Emergence of Global Standards” Orissa Journal of Commerce, July, Vol.XXX, No-2, pp.138-143. ISSN 0974-8482.
- ❖ Mangaraj, S & R. Mishra (2008),” A Poverty alleviation program through human rights; a case of Gajapati”, ‘The Manager Today’ , Vol- 1, 93-98.
- ❖ Mishra, R. (2005) “E- Business; a lifestyle”, Journal of Commerce and Economics, Vol-14, 16-20
- ❖ Mahapatro, A.K.,, (2005)”Human Resource Management in the Banking Industry: A Conceptual Frame Work”, Orissa Journal of Commerce, Vol. XXVIII No.1.
- ❖ Mishra, R. & R. N.Subudhi (2004),”Indian Economy and growth of Pharmaceuticals Sector”, The Strategist, Vol-7,92-96.
- ❖ Panigrahy, S.K. & Dr. Panda, B.K. (1999): Inter-community variation in consumption expenditure in Southern Orissa” to be published in the forthcoming volume of “The Kalinga Economic Review”.



Our Esteemed Recruiters



For further details contact:

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